



Ministry of Foreign Affairs of the Netherlands



European Economic and Social Committee



HOW TO MAKE THE SDGs EUROPE'S BUSINESS

A Multi Stakeholder Approach

30/31 May 2016

Monday 30 May - Afternoon Program

Venue: EESC, Jacques Delors Building, room JDE 62, Rue Belliard 99, Brussels

- 11:30 – 12:30** **Registration and finger food**
- 12:30 – 12:35** **Welcome** by Georges Dassis, President of the EESC
- 12:35 – 12:45** **Opening** by Chair, Karl Falkenberg, Hors Classe Senior Adviser EPSC
- 12:45 – 13:15** **The SDGs as a European agenda**
- Frans Timmermans, First Vice-President of the European Commission (10 min)
 - Followed by plenary dialogue
- 13:15 – 13:45** **SDGs: what's in it for Europe**
- Paul Polman, CEO Unilever (10 min)
 - Lilianne Ploumen, the Netherlands Minister for Foreign Trade and Development Cooperation (10 min)
 - Followed by plenary dialogue
- 13:45 – 14:15** **Knowledge as a driver for the SDG transformation process: The case of the energy transformation in Europe**
- Jeffrey Sachs, Director SDSN (10 min)
 - Teresa Ribera, Director IDDRI (10 min)
 - Followed by plenary dialogue
- 14:15 – 14:45** **Break**
- 14:45 – 15:30** **SDGs as a business case**
- Atzo Nicolai, CEO DSM Netherlands (10 min)
 - Stefan Crets, CEO CSR Europe (10 min)
 - Linda Broekhuizen, Chief Investment Officer FMO (10 min)
 - Followed by plenary dialogue
- 15:30 – 16:15** **The SDGs as an impact driver for change**
- Seamus Jeffreson, Director of Concord (10 min)
 - Jeremy Wates, Secretary General European Environmental Bureau (10 min)
 - Rudy De Leeuw, President European Trade Union Confederation (10 min)
 - Followed by plenary dialogue
- 16:15 – 16:45** **Break**
- 16:45 – 17:45** **Bottom-up multi stakeholder SDG initiatives**
- Herman Mulder, Dutch SDG Charter (10 min)
 - Adolf Kloke-Lesch and Angelo Riccaboni, SDSN (10 min)
 - Walter Hirche, German Council on Sustainable Development (10 min)
 - Brenda King, President Sustainable Development Observatory EESC (10 min)
 - Followed by pop ups from participants
- 17:45 – 18:00** **Closing session (afternoon)** announcements by Chair about the program

Monday 30 May - Evening Program

Venue: EESC, Rue Belliard 99, Atrium 6th floor

18:00 – 18:45 **Networking reception with drinks**

- Welcome by Ambassador Pieter de Gooijer, Permanent Representative of the Kingdom of the Netherlands to the EU
- Musical intermezzo by Gérard Spencer

18:45 – 21:45 **Working Dinner**

Guests will join multi-stakeholder tables to address four questions during dinner

- Where would MSA be helpful?
- What is required for its success?
- What could we/I do to start?
- Which actions and messages do we propose?

The dinner will conclude with a forum discussion on proposed actions and messages (30 min)

Tuesday, 31 May - Morning Program

Venue: EESC, Van Maerlant Building, Rue Van Maerlant 2 | Workshops in EC Library/e-Resources Centre

08:00 – 08:45 **Registration and coffee**

09:00 – 09:20 **Sharing results from yesterday's dinner** by Chair, Márta Szigeti Bonifert (REC)

09:20 – 09:30 **Break** (and moving to workshop rooms)

09:30 – 11:45 **Parallel workshops in multi-stakeholder setting** (Chatham House Rule)

1. Sustainable Agriculture and Food Systems (hosted by SDSN)
2. Sustainable Value Chains: Sector agreements on international responsible business conduct (host: Dutch Social and Economic Council)
3. Implementing the Paris Agreement: An Energy Transformation for Europe (host: SDSN & IDDRI)
4. Implementing the Urban SDGs (host: SDSN)
5. Sustainable Societies: How will SDGs contribute to fighting poverty and reducing inequality? (host: EESC with Solidar and World Vision)
6. Innovative Finance for Realising SDGs: The Role of Financial Institutions, Governments and Philanthropic Organisations (host: Dutch SDG Charter)
7. Exploring a European SDG Charter: Partnership for Multi-stakeholder SDG Initiatives (host: Dutch SDG Charter)
8. Developing a Long-Term European Narrative for Sustainable Development: What Should Europe Look Like in 2050? (host: IIASA & SDSN)

Each working group will tackle concrete thematic issues and explore 3 challenging question for their area of focus:

- What needs to be done and what should be Europe's role?
- How could a MSA be helpful and what would be required for this?
- What can this conference do to set this forward?

11:45 – 12:00 **Break** (and moving to plenary)

12:00 – 13:00 **Closing session** (*Venue: EESC, Room VMA 2, Rue Van Maerlant 2*)

- Concrete results and actions highlighted in plenary (2 min for each workshop)
- Response from co-hosting partners and workshop participants
- Closing remarks by Chair

13:00 – 14:00 **Sandwiches**