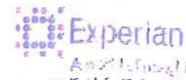
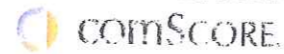


2010 - DISPLAY ADVERTENTIE ECOSYSTEEM NEDERLAND

Data Leveranciers



Data Technologieën



Data Exchanges



Sales house



Yield Optimisers / Sell Side Platform (SSP's)



Adservers, Rich Media, Tracking, analytics, tools



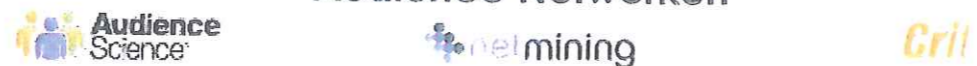
Ad Netwerken - performance, audience, vertikaal, horizontaal, affiliate, targeted of een combinatie



Vertikale Netwerken



Audience Netwerken



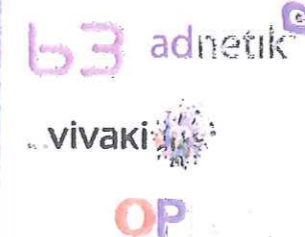
Ad Exchanges



Demand Side Platformen (DSP's)



Media Bureau Trading desks



Automated Trading Desk



Media bureaus



Adservers, Rich Media, Tracking, analytics, tools



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Webexploitanten

Adverteerders